



## **MAIN STREET FORT SMITH COMMERCE COLLECTIVE**

*A Downtown Business Incubator*

### **Launch Your Business. Test Your Concept. Grow Downtown.**

The Commerce Collective is a four-month retail incubator giving entrepreneurs a low-risk opportunity to operate in a real downtown storefront with built-in support.

### **WHAT YOU RECEIVE**

#### **Four-Month Storefront Space**

Prime downtown retail location to test your concept in a professional setting.

#### **Reduced Financial Barriers**

Base rent support, utilities, and internet covered during the program term.

#### **Business Coaching & Technical Support**

Consultation through the Arkansas Small Business and Technology Development Center (ASBTDC).

#### **Marketing & Promotion**

Featured in Main Street Fort Smith's digital marketing, social media, press outreach, and downtown promotions.

## **Community & Partner Access**

Connection to:

- Fort Smith Regional Chamber of Commerce
- Discover Fort Smith
- Commercial real estate professionals
- Local lenders and banking partners

## **Pathway to Permanency**

An opportunity to validate your business before committing to a long-term lease.

## **WHO IT'S FOR**

- New retail businesses
- Online brands ready for brick-and-mortar
- Makers, artists, and specialty retailers
- Entrepreneurs exploring a permanent downtown location

*Food service requiring on-site preparation is not eligible.*

## **WHAT WE EXPECT**

- Minimum 24 hours/week of operation
- Consistent, posted business hours
- Required insurance and compliance
- Participation in orientation and coaching sessions

## **WHY IT MATTERS**

### **Test Before You Commit.**

Validate your idea before signing a long-term lease.

### **Build Real Customers.**

Engage foot traffic in the heart of downtown.

### **Prepare for Permanency.**

Graduates are positioned to transition into long-term commercial space.

## **READY TO TAKE THE NEXT STEP?**

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